



THE GLOBAL GOALS

For Sustainable Development

PARENT GUIDE TO THE GLOBAL GOALS

THE WORLD HAS A TO-DO LIST AND IT'S CALLED THE GLOBAL GOALS

What are the Global Goals and why should we tell our children about them?

This UN week, world leaders committed to the Global Goals for Sustainable Development. There are 17 goals to achieve 3 extraordinary things in the next 15 years:

END EXTREME POVERTY.
FIGHT INEQUALITY AND INJUSTICE.
FIX CLIMATE CHANGE.



If every family in the world teaches their children about these goals,
we will help our kids become the generation that changed the world.

QUESTIONS? WE'VE GOT YOU COVERED!

What is sustainable development?

Great question. It's growth (in any area, really) without compromising the needs of the future.

Who came up with the Global Goals?

All 193 United Nations (UN) Member States collaborated to create the goals. World leaders will formally adopt the Global Goals at a UN Summit on September 25-27, 2015.

Who are the Global Goals For?

EVERYONE! Everyone should know about the Global Goals: the more people who know about them, the more likely they are to be achieved.

Why are the Global Goals important?

We want to make the world a better place and the Global Goals provide concrete actions moving toward the bigger picture. The last set of goals, agreed to in 2000, resulted in enormous improvements around the world: one billion people were lifted out of extreme poverty; the number of child deaths were cut by more than half; and 2.6 billion more people have access to improved drinking water now. That was in just 15 years. We believe the Global Goals for the next 15 years are so very important because they can have even greater impact.

So will they work?

We've come a long way, but we've got more work to do. 1 in 9 people go to sleep hungry, 6 million children die before their fifth birthday each year, and 2.5 billion don't have access to basic toilets. It's our duty to make our world a better place, to make our society and planet stronger.

Knowledge is power. These goals can be reached when everyone knows about them, and we all can create our own ways to get into action to support them. Imagine 7 billion people in action. Yes, the Global Goals will create enormous, positive change around the world.

FACT:

THESE NEW GOALS ARE FOR EVERYONE IN EVERY COUNTRY. THEY ARE NOT JUST FOR PEOPLE FAR AWAY – **THEY ARE FOR ALL OF US.** WHAT'S YOUR FAVORITE? WHICH GOAL DO YOU WANT TO WORK ON FIRST?



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YOU BELIEVE IN THE GLOBAL GOALS! SO WHAT'S NEXT?

Learn more about the 17 goals.

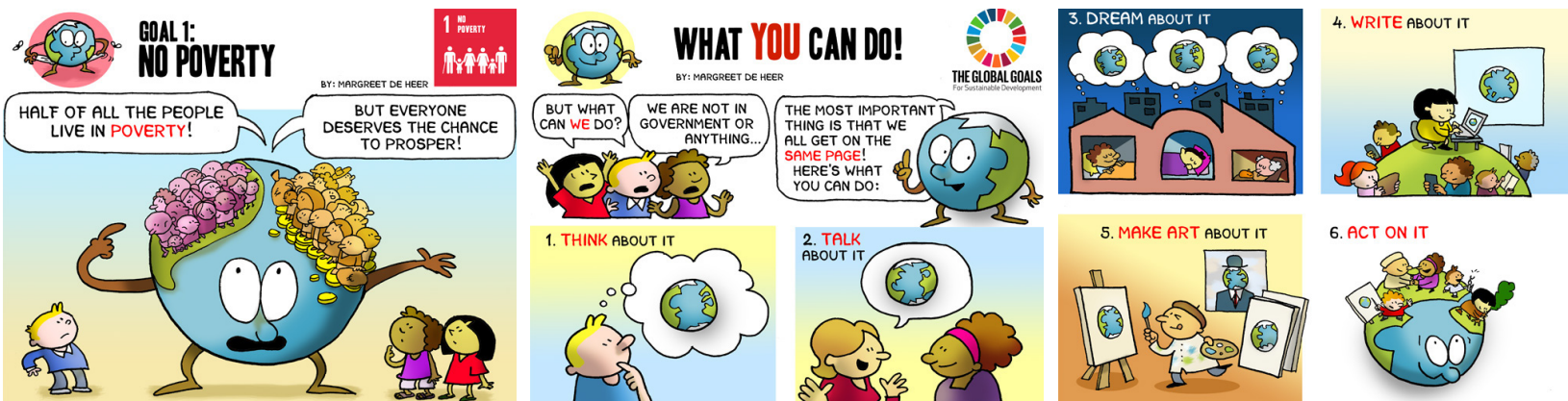
You can click on each goal to learn more at www.globalgoals.org. The Global Goals also have their own animated film, which you can view here: <http://bit.ly/GGanimation>.

THE GLOBAL GOALS For Sustainable Development



Read to your kids.

If you'd like to read to your younger kids about the Global Goals, there is a fabulous booklet on the Global Goals that you can download or read online: <http://bit.ly/GGkidsbook>. For your favorite tween or teen, there is the fantastic Global Goals comic book: <http://bit.ly/GGcomicbook>.



Have fun (with a purpose) via the Dizzy Goals Challenge.

Soccer is one of the world's most played games, reaching young and old in every corner of the globe. Soccer stars around the world are among those taking part in the Dizzy Goals Challenge to raise awareness of The Global Goals. Have your kids join the biggest team ever and create their own Dizzy Goal video - and help us to Tell Everyone about the Goals. <http://www.globalgoals.org/dizzy-goals/>



1) Find 2 soccer balls and find a goal (jumpers as goalposts will do). 2) Line up the balls at least 6m apart. 3) Put your hand on the ball and spin round it 13 times. 4) Run to the other ball and try to shoot a goal. 5) Tag 3 friends to join in and try and score their own dizzy goal. 6) Upload your video with the hashtag #DizzyGoals and make sure to tag @TheGlobalGoals on Facebook, Twitter, and Instagram.

Involve educators.

Ask your school and teachers if they've heard about the world's largest lesson! They can download lesson plans and ideas to teach in your child's classroom. <http://bit.ly/WorldsLargestLesson>



Spread the word!

The more people who know about the Global Goals for sustainable development, the more successful the Goals will be. Let's all work to get the word out on the Global Goals - and convince our local and national leaders how important they are so our countries will get fully behind all of the Goals. Help make the Global Goals famous!

People are working to get the Global Goals onto websites and billboards around the world, broadcast on TV and radio stations, in cinemas and classrooms, pinned to community noticeboards and sent to billions of mobile phones.

But that won't be enough. We need your help to share the goals. In conversation, on e-mail, in debate, on products, at home, at work, at school – whatever it takes to Tell Everyone. Especially your kids: they will, after all, be the ones leading our world in 15 years.

For further inspiration on how to share and take action:

<http://www.globalgoals.org/tell-everyone/>

<http://www.globalgoals.org/take-action/>



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TELL EVERYONE!

1. TAKE A GLOBAL GOALS SELFIE
2. DO A DIZZY GOAL
3. SHARE ON SOCIAL MEDIA
4. BE CREATIVE AND SHARE THE GOALS IN YOUR OWN WAY

